



LINK ENGINEERING COMPANY Announces Revised Web Site

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Plymouth, MI Link Engineering is pleased to announce the implementation of a new web site (www.linkeng.com). The LINK site has been redesigned to provide easier access to the wide variety of equipment and services that LINK offers. The new site integrates all the equipment and services offered by the numerous LINK divisions and locations in one convenient place. The rapid growth of LINK products, services, and facilities over the past two years was a major reason for these revisions. To properly represent all the new information, services, and locations, required a new web design that supported the customer quickly finding the items of interest. This more modern approach to web design, using the latest tools, also allows LINK to provide more frequent updates and assist customers by providing up to the minute information on new tests and standards.

In addition, much of the information on the web site has been updated to reflect the current capabilities and test requirements. Over 50 product and services pages have been added describing new or highly revised items. This web site also provides new technical papers and articles on testing and measurement techniques related to vehicle, brake, driveline, and NVH evaluations. Whether one's interest is in a spare part or a new commercial vehicle NVH test, new and improved information is available. By combining available test products and services on the same page, this site seeks to provide as many possible options for the customer.

As Roy Link, the President and CEO, noted: "We feel this new site represents a major improvement in ease of use and content for our customers. We encourage all of our customers to take a look and give us feedback."

LINK ENGINEERING COMPANY has been in operation since 1935 with offices around the globe. LINK designs, develops, manufactures, installs, and operates a wide array of test systems for the automotive, truck, railroad, and aerospace industries. They have provided test systems for brakes, transmissions, clutches, axles, driveline components, steering systems, springs, tires, wheels, and a variety of other components. LINK also provides testing services to a global customer base. www.linkeng.com

CONTACTS:

James K. Thompson, Executive Director of NVH, Sales, and Marketing
LINK ENGINEERING COMPANY, +1-734-453-0800, Fax-734-453-0802 or
email: sales@linkeng.com