




Link's 75th Anniversary



Link is proud to be celebrating our 75th year of business in 2010. Since Herbert and Martha Link started Link Engineering Company in 1935, there have been a tremendous number of

projects, challenges and accomplishments, all involving hard work and priceless opportunities to further develop relationships; many of which have turned into life-long friendships.


We feel that this is a time to stop and acknowledge the employees, the suppliers and the customers who have made this possible. We want to share the honor of this accomplishment with the people that were such a big part of these years and reflect on the products and the events which have made up our past. A celebration will be held this summer at our Plymouth, MI headquarters. 

Ford Motor Company Gives Link Excellence Award



At this year's Annual Ford Motor Company Global Top Supplier Meeting, Alan Mulally, Ford President and CEO, presented Link Engineering Company with a 2009 Silver World Excellence Award for Laboratory Testing. This award recognizes all of Link vehicle &

laboratory testing service business for Ford. Link was the only testing service supplier to receive a World Excellence Award at this year's meeting.

This tremendous honor was bestowed upon Link based on our 2009 performance in quality, delivery and cost. This acknowledgment says volumes about the level of dedication to best serve our customers, which can be seen across all Link entities. This is a proud moment for everyone at Link. 

Link Japan Opens

Led by Hidetoshi Shimizu




Link is very pleased to announce the opening of our Link Japan office, and the hiring of Mr. Hidetoshi Shimizu as our General Manager of Link Japan.

While Link has been selling test systems in Japan for years, we are excited to have a presence in Japan which will enable us to further strengthen our support of the Japanese market, as well as Japanese companies throughout the world.



Shimizu has completed a three month indoctrination period to familiarize him with Link products and procedures, prior to returning to his home to establish our Link office in Mishima, Japan. Shimizu comes to Link with a vast amount of experience in the automotive

brake industry, and has come to specialize in NVH and brake system design. Shimizu has over 30 years of experience with Toyota, working as Toyota's Project General Manager, Commercial and SUV Brake Evaluation Department and Brake Design Department up until the end of 2000. From 2001 to 2009 he was with ADVICS in both Japan, and more recently, at ADVICS North America. Shimizu assisted in establishing ADVICS' Brake System Department in Japan, as well as leading the Brake System development of vehicles such as the Hummer 3 and taking the lead on NVH issues.

As one of the world-renowned NVH specialists, Shimizu-san brings a wealth of industry experience and knowledge to Link, and we look forward to what he will bring, not only to our customer base in Japan, but to our customers around the world. 

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Link's Advanced Technology Manager - Ken Hamann



Link is pleased to announce the addition of Mr. Ken Hamann to the engineering staff at our global headquarters, as of this past Fall 2009. Ken comes to Link with a wealth of experience and knowledge related to the latest in test technology for products within Link's core business, including brakes, tires, bearings, wheels, steering components and related products.

From 2000-2008, Ken was the Director of General Motors North America product brake and chassis controls. He was the executive for a group of 160+ engineers and technicians to design, develop and validate all brake subsystems for GMNA. While at GM, Ken coordinated all GM global brake labs and set up the overall GM brake lab strategy for common brake procedures and processes. He also implemented and improved test procedures and a bearing TIP process for all future GM bearing procurement and development.


Ken will be working as our Manager of Advanced Technology. We are excited about the level of support that he will bring to Link and to our customers, allowing us to continue to be on the cutting edge of test technology, on a global basis. 

2010 Automotive Testing Expo



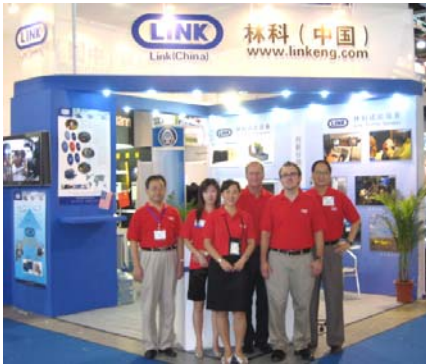
Link's Jim Stimach and Paulette Rossmann traveled to India, February 2-17 where they attended the first Indian 2010 Automotive Testing Expo in Hyderabad February 2-4. The Expo drew all the major Indian automotive suppliers and manufactures and was deemed a great success for its first year. The Expo is scheduled again for 2012 in Chennai, the country's automotive capital.

In addition to attending the Expo, a number of corporate introductions and visits were made in the country's leading automotive regions including Chennai, Delhi, Pune and Bangalore. Link's certified representative, Adams, has offices in each of these locations and accompanied Link on all visits showcasing their technical expertise and already well established local support for projects within the country.


The visit illustrated the Indian automotive industry's advancements and potential for further growth as national and international suppliers. We at Link are excited to continue our activities with Adams in India to support the country's rapidly expanding transportation market. 



Link Wheel-End Test Systems Staged on the Testing Expo

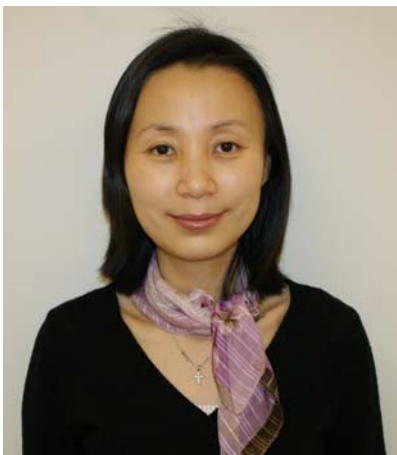


Link China launched its first campaign to introduce Link wheel-end, bearing and drive train component test technologies during the Automotive Testing Expo China (ATEC 2009) in Shanghai Sept 15-17, 2009. More than 175 companies, mostly from overseas, attended ATEC 2009, which has been recognized as a premier exhibition for automotive test equipment and service in China. Link China organized a seminar on Wheel-end Component and Tire Testing Systems during the show as one of the technical workshops arranged in conjunction with the Expo.

Tim Duncan, Vice President of Test Operations, together with Chris Urban, Link Test Engineer, came to Shanghai during the show. Tim introduced Link as a leader in automotive testing, focusing on Link's wheel-end and tire testing technologies. He introduced the Chinese customers to the latest requirements and test procedures for wheel-end components by NHTSA. Tim also outlined the current work and involvement by Link Engineering in the industry organizations, such as ISO and SAE. The introduction of the company's innovations and achievements on the Biaxial Wheel Test system was the highlight of his presentation. 



Yan Tran Named Regional Account Manager—Asia



Link is pleased to announce the promotion of Yan Tran to “Regional Account Manager – Asia” for Link Engineering. Yan has played a pivotal role in supporting Link's activities in China, along with our Link China team; a responsibility which she will continue to hold. In addition, Yan is assuming an ever greater role in Link's presence throughout Asia. With activities in countries including India, Korea, China, Thailand, Malaysia and now with our office opening up in Japan, the Asian Market has become more and more active. Yan's focus will help provide a consistent and cohesive support across all of our operations. We look forward to the benefits of Yan's support with Jim Stimach and our SE Systems team in Korea; with Paulette Rossmann and our Adams Technologies team in India; with Hidetoshi Shimizu in Japan; and with Aaron Li and the Link China team based in Shanghai and Beijing. 

Link Radlinski Supports Florida DOT during Brake Safety Awareness Week

Brake Safety Awareness Week is the annual event promoted by the Commercial Vehicle Safety Alliance (CVSA) to support their on-going effort to improve highway safety. Link Radlinski was asked to contribute by providing a portable Performance-Based Brake Tester (PBBT) and personnel to operate it. Working side-by-side with the Florida Department of Transportation, the PBBT allowed for dozens of road side inspections to be performed on commercial vehicles.

In April of 2008, the CVSA approved out-of-service criteria using a PBBT. Several states have begun to adopt the technology in order to increase the number of inspections they can perform. The vast majority of states, however, still rely on time consuming visual inspections and brake stroke measurements. While the PBBT can be used independently, each vehicle was visually inspected during this event, as well. On one particular vehicle, the PBBT identified one of many dangerous defects that can easily be missed by even the most experienced inspector. This demonstrates how a PBBT can objectively identify a dangerous vehicle BEFORE the accident. □



SAE Brake Colloquium

Preparations for this year's SAE Brake Colloquium in Phoenix, AZ are well under way.

The 2009 Conference in Tampa was deemed a success in spite of the dismal economic conditions. Approximately 450 key members of the Brake community from around the world gathered to discuss the critical issues facing our industry. The highlight was a panel discussion featuring brake managers from Ford, GM, Honda, Toyota and Bright. This session was moderated by Paul Smith, Head of Brakes at Chrysler and a SAE Brake Colloquium Board Member. It demonstrated the willingness of Vehicle manufacturers to reach out to the supply base to identify and solve issues facing the entire industry.

This year there will be a Panel Discussion concerning issues facing the Aftermarket industry. The Panel will consist of a broad industry representation and is intended to address the issues and needs which are critical in these challenging times. This year's event will be held in Phoenix, Arizona from October 10-13. □

CALENDAR OF EVENTS

May 6-8, 2010—CFSMA International Friction & Sealing Material Technology Exchange and Product Exhibition; Shanghai, China www.cfsma.org.cn

June 8, 2010—Chassis TechPlus; Munich, Germany www.atzlive.de

June 22-24, 2010—Automotive Testing Expo 2010 Europe; Stuttgart, Germany www.testing-expo.com/europe

June 22-24, 2010—CWIEME Coil Winding, Insulation & Electrical Manufacturing Show; Berlin Germany www.coilwindingexpo.com

October 5-6, 2010—SAE Commercial Vehicle Engineering Conference & Exhibition; Hyatt, Rosemont, Illinois, USA www.sae.org/events/cve/

October 10-13—SAE Brake Colloquium and Exhibition; Sheraton Phoenix Downtown Hotel, Phoenix, Arizona, USA www.sae.org/events/bce/cfp.htm