



## **LINK ENGINEERING COMPANY Announces New Sales Representative in India**

August 1, 2007

Plymouth, MI Link Engineering is pleased to announce that we have a new sales representative in India, Blue Star Ltd. Representing the full line of LINK testing products, Blue Star will be working with the automotive and aerospace industries throughout the country to acquaint them with the innovative products and services provided by LINK. This new partnership will provide better support to LINK's customers in this dynamic market.

As India's largest central air-conditioning company, Blue Star's outstanding reputation for quality workmanship and technical solutions fits well with LINK's principles of operation. Blue Star has a well established customer base and much experience in providing service in India. Along with LINK's successful activities in Korea and China, Blue Star is another strong addition in support of LINK's Asian customers. Link is confident that this new partner will bring its expertise of working with local customers and help to introduce state-of-the-art equipment to the Indian market. LINK has worked closely with several brake suppliers in India and the addition of Blue Star is part of the process of growing these relationships through local support. This partnership with Blue Star will only enhance the ability to provide optimal solutions for customers in this region. As Roy Link noted, "We have built many strong relationships in India and we anticipate much growth in this dynamic country. We see Blue Star as an important component of our long term strategy for local support in this vital region."

Blue Star, located in Chennai, will be fully involved in LINK's sales, marketing, and other activities. Their experience in environmental control systems for various applications will be helpful as environmental controls become a standard for most test systems. Blue Star will be contacting potential customers across the country and anyone interested in finding out more about LINK products and services should feel free to contact them.

LINK ENGINEERING COMPANY has been in operation since 1935 with offices around the globe. LINK designs, develops, manufactures, installs, and operates a wide array of test systems for the automotive, truck, railroad, and aerospace industries. They have provided test systems for brakes, transmissions, clutches, axles, driveline components, steering systems, springs, tires, wheels, and a variety of other components. LINK also provides testing services to a global customer base. [www.linkeng.com](http://www.linkeng.com)

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